

WHAT IS AN OP-ED?

Op-eds are a way for individuals to express their opinion on a particular issue in the media. Knowing the basics can help increase your chances of getting published.

Most newspapers have guidelines for op-ed submissions. These can consist of a word count (usually 500-700), exclusivity rules, and instructions on their process. Generally, this information can be found on the newspaper's website. If not, give them a call.

WHAT IS AN LTE?

A letter to the editor, known as an LTE, is a written letter to the editor of a newspaper, magazine, or publication, usually about an issue of concern. It is a great opportunity to take a stance, inform, educate, and apply pressure.

LTEs are different from op-eds in that they are much shorter (usually 150-300 words), and newspapers often do not expect exclusivity. Again, check your newspaper's website for guidelines.

BEFORE YOU START

Think about these questions:

WHAT IS YOUR FOCUS?

Think about the topic you want to write about and develop one argument thoroughly; don't try to tackle too much.

WHO IS YOUR AUDIENCE?

Who are you addressing? What kind of arguments and tone work best with your audience? Make sure to incorporate this into your writing.

WHAT IS YOUR GOAL?

What do you want to inspire your audience to do? Contact their legislators, talk to people within their community, or maybe just change their mindset.

CONTENT

The opening is your chance to bring in readers quickly; don't miss it!

Paint your picture. A well-chosen personal story can touch a lot of people and show the real-life consequences of an issue.

Don't forget to back yourself up! While a narrative can be crucial, your opinion should be supported by facts and statistics from credible sources.

Keep it simple! Jargon and complex words don't do well. Write like you're talking to a neighbor.

As you are wrapping up your piece, draw your readers to look toward the future. Incorporate your call to action.

ATTENTION

ILLUSTRATE

SUPPORT

SIMPLE

FORWARD

EDIT. EDIT. EDIT.

Make sure there are no abbreviations, acronyms, or spelling and grammatical errors.

Double-check your facts and cite your sources. Read your piece out loud; it is a great way to catch typos. Lastly, have someone else read through it; a fresh set of eyes can do wonders.

READY TO SUBMIT?

When you are happy with your LTE or Op-Ed, submit it by following the newspaper's instructions. Follow up in a few days if you haven't heard anything. If your piece is accepted, work with the newspaper to edit as needed. Once it's published, share it on social media and distribute copies to stakeholders! If your piece is not accepted, be patient. Ask how you can improve your piece and consider submitting to multiple outlets.

WHERE TO SUBMIT

METRO INDY

IndyStar

130 S Meridian St Indianapolis, IN 46225
<https://static.indystar.com/en/submitletter/>

Indianapolis Business Journal

One Monument Circle, Suite 300
Indianapolis, IN 46204
<https://www.ibj.com/letters>

Indiana Capital Chronicle

info@indianacapitalchronicle.com

Current Publishing

525 N End Dr Ste. 175, Carmel, IN 46032
info@youarecurrent.com

Greenfield Daily Reporter

22 W. New Road Greenfield, IN 46140
<https://www.greenfieldreporter.com/submit-letter/>

The Shelbyville News

123 E. Washington St. Shelbyville, IN 46176
https://www.shelbynews.com/site/forms/online_services/letter_editor/

NORTHERN INDIANA

South Bend Tribune

635 S. Lafayette Blvd., Suite 138 South Bend, IN 46601
vop@sbtinfo.com

The Elkhart Truth

421 S. Second St. Elkhart, IN 46516-3238
https://www.elkharttruth.com/site/forms/online_services/letter_editor/

The Journal Gazette

600 W. Main Street Fort Wayne, IN 46802
https://www.journalgazette.net/site/forms/online_services/letter_editor/

Goshen News

114 S. Main St Goshen, IN 46526
https://www.goshennews.com/opinion/letters_to_the_editor/

Plain Dealer

PO BOX 511 Peru, IN 46970
rburgess@wabashplaindealer.com

NORTHWEST INDIANA

The Times of Northwest Indiana

601 W. 45th Avenue Munster, IN 46321
<https://www.nwitimes.com/forms/letters-to-the-editor/>

La Porte County Herald-Dispatch

422 Franklin St., Suite B
Michigan City, IN 46360
https://www.lpheralddispatch.com/site/forms/online_services/letter/letter_editor/

SOUTHWEST INDIANA

Evansville Courier & Press

300 E. Walnut St. Evansville, Indiana 47713
<https://static.courierpress.com/feedback/>

Dubois County Herald

PO Box 396 Vincennes, IN 47591
https://www.duboiscountyherald.com/site/forms/online_services/letter_to_the_editor/

Princeton Clarion

PO Box 30 Princeton, IN 47670
https://www.pdclarion.com/site/forms/online_services/letter_editor/

Washington Times Herald

201 E. Main Street Washington, IN 47501
https://www.washtimesherald.com/site/forms/online_services/letter/

The Warrick County Standard

PO Box 396 Vincennes, IN 47591
https://www.warricknews.com/site/forms/online_services/letter_editor/

SOUTHERN INDIANA

The Indiana Daily Student

601 E. Kirkwood Ave., Bloomington, IN, 47405
letters@idsnews.com

The Herald Times

1840 S. Walnut St., Bloomington, IN 47401
<https://tinyurl.com/39cj9krx>

News and Tribune

221 Spring Street Jeffersonville, IN 47130
https://www.newsandtribune.com/site/forms/online_services/letter/

The Republic

2980 N. National Road, Suite A, Columbus, IN 47201
<https://www.therepublic.com/submit-letter-to-editor/>

The Greensburg Daily

135 S Franklin St Greensburg, IN 47240
https://www.greensburgdailynews.com/site/forms/online_services/letter/letter_editor/

The Corydon Democrat

119 N. Beaver St Corydon, IN 47112
https://www.madisoncourier.com/corydon_democrat/site/forms/letter_to_the_editor/letter_editor_cloned-20230329155217/

CENTRAL INDIANA

Star Press News

345 S. High Muncie, IN 47305
<https://static.thestarpress.com/contactus-newsroom/>

Richmond Palladium-Item

<https://static.pal-item.com/contactus-newsroom>

The News Gazette

123 W. Franklin St., Suite 204-D, Winchester, IN 47394
https://www.winchesternewsgazette.com/site/forms/online_services/letter_editor/

The Herald Bulletin

1133 Jackson St. Anderson, IN 46016
https://www.heraldbulletin.com/site/forms/online_services/letter/

Pendleton Times Post

104 West High Street Pendleton, IN 46064
dr-editor@pendletontimespost.com

The Courier Times

201 South 14th Street New Castle, IN 47362
https://www.thecouriertimes.com/site/forms/online_services/letter_editor/

The Chronicle Tribune

401 S Miller Ave Marion, IN 46953
https://www.chronicle-tribune.com/site/forms/online_services/letter_editor/

Portland Commercial Review

P.O. Box 1049 Portland, Indiana 47371
news@thecr.com

Alexandria Times

letters@alextimes.com

Tribune-Star

2800 Poplar St., Suite 37A Terre Haute, IN 47803
https://www.tribstar.com/site/forms/online_services/letter/

Journal Review

200 S. Washington, STE 101 Crawfordsville, IN, 47933
<https://crawfordsville.creativecircleforms.com/letters>

Tipton County Tribune

200 S. Washington, STE 101 Crawfordsville, IN, 47933
<https://crawfordsville.creativecircleforms.com/letters>

Journal & Courier

217 N. 6th Street Lafayette, IN 47901
<https://static.jconline.com/letter-to-the-editor/>

The Purdue Exponent

460 Northwestern Ave.; PO Box 2506 West Lafayette, IN 47906
editor@purdueexponent.org

Kokomo Tribune

123 N. Buckeye Kokomo, IN 46901
https://www.kokomotribune.com/site/forms/online_services/letter/

READ A PAPER NOT ON THE LIST?

Check your local paper's website to see where to send your letter to the editor. It can usually be found under the "opinions" or "contact us" sections.